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*Transforming lives through*  
FINANCIAL SCIENCE

# Dimensional Investing is about implementing the great ideas in finance for our clients

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Dimensional at a glance\*

41

YEARS SINCE  
FOUNDING

\$584B

FIRMWIDE ASSETS  
UNDER MANAGEMENT

1,500+

EMPLOYEES IN  
14 GLOBAL OFFICES

One

INVESTMENT  
PHILOSOPHY

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A foundation built on academic research

*“At Dimensional, we don’t jump on every new idea that comes along. We’re looking for what will stand up over a long period of time.”*

**EUGENE FAMA**

Nobel laureate, 2013  
Professor, University of Chicago  
Dimensional Director and Consultant

*“Our goal is to inform, not justify, how Dimensional uses the research that we and other academics have discovered.”*

**KENNETH FRENCH**

Professor, Dartmouth College  
Dimensional Director, Consultant, and  
Co-Chair of the Investment Research Committee

*“It’s 10% having a good idea and 90% implementing that idea and making it work. Dimensional has been making it work for decades.”*

**ROBERT MERTON**

Nobel laureate, 1997  
Professor, MIT  
Dimensional Resident Scientist

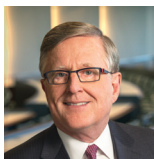
\*Firmwide assets under management in USD (billions), number of employees, and offices as of December 31, 2022.

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## *An enduring belief in the power of markets*

At Dimensional, our investment approach is based on a belief in markets. Rather than attempting to predict the future or outguess others, we draw information about expected returns from the market itself—leveraging the collective knowledge of millions of buyers and sellers as they set security prices.

Trusting markets to do what they do best—drive information into prices—frees us to spend time where we believe we have an advantage, namely in how we interpret the research, how we design and manage portfolios, and how we serve our clients. We take a less subjective, more systematic approach to investing—an approach we can implement consistently and investors can understand and stick with, even in challenging market environments.



**DAVID BOOTH**  
Executive Chairman  
and Founder

*“The research is out there for anybody to access. What distinguishes Dimensional is the way we implement the ideas.”*

## *Applying insights from financial science*

Dimensional’s investment approach is grounded in economic theory and backed by decades of empirical research. Our internal team of researchers works closely with leading financial economists to better understand where returns come from.

Research has shown that securities offering higher expected returns share certain characteristics, which we call dimensions. We structure broadly diversified portfolios that emphasize these dimensions, while addressing the tradeoffs that arise when executing portfolios.

Every day, our portfolio managers and traders seek to balance costs against expected returns and diversification. We work for the slightest expected gain, as every incremental improvement can add up over time.

## *Pursuing a better investment experience*

Dimensional Investing is about providing a successful investment experience. That means more than just returns. It means offering peace of mind because investors know that a transparent process backed by decades of research is powering every decision. For over 40 years, we’ve seen the difference our approach has made in people’s lives. Our goal is to help people live better—not just years from now, but today.

To learn more about Dimensional Investing,  
please visit [dimensional.com](https://dimensional.com)

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Robert Merton is an equity holder of Dimensional and provides consulting services to Dimensional Fund Advisors LP in his capacity as Resident Scientist of Dimensional Holdings Inc. Eugene Fama and Ken French are members of the Board of Directors of the general partner of, and provide consulting services to, Dimensional Fund Advisors LP.

Dimensional Fund Advisors LP is an investment advisor registered with the Securities and Exchange Commission.

Investing involves risk including the potential loss of principal and fluctuating value. There is no guarantee of strategy success.

Investment products: • Not FDIC Insured • Not Bank Guaranteed • May Lose Value

Dimensional Fund Advisors does not have any bank affiliates.

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